

Yann Moszynski

Senior Art Director at AKQA Paris.

Co-founder of Les Rookies.

Always filming, always cycling.

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Paris, France

03/18/1993

Work

AKQA Paris Senior Art Director

November 2019 - Art Director

October 2017 - Designer

September 2016 - Designer apprentice

March 2016 - Designer intern

Playgrounds : Storytelling / Photography & film
VR & AR / Production supervision / Concept & brand
development / Interactive experiences

Clients : Louis Vuitton / Google / AMAALA / Nike
House 99 / Oakley / Société Générale / Rémy Martin
Eurostar / Airbnb / Accor / Chanel / Hermès

Les Rookies Co-founder since April 2020

Playgrounds : Cycling / Photography & film-making
Copywriting / Content creation / Public talks
Community management / Production Supervision
Partnership & event management

Partners : Hutchinson Cycling / Strava / Komoot
Columbia / Odlo / Abus / Khelys / Julbo / Decathlon

Digitas LBi Amsterdam Art Dir. Assistant

March 2015 - 6-month internship

Playgrounds : 360° video & photography
Motion design & video editing / Virtual reality

Clients : Audi / Don't Kill Mia / Springfield

Blast Radius Paris Digital Proj. Manager

January 2014 - 3-month internship

Supporting Boursin's website redesign & social media

Freelance Photographer & video maker

Since 2010 for Skoda, Reuters, Gramatik, Newsweek
Poland, The Geek x VRV, DJ Mag, Digitas LBi, ISCOM
Paris, Le Petit Ballon, Only Fod DJ's Mag, Weddings...

Awards

Spin Awards Young talent, **W3** Silver, **Webby Awards**
Honoree, **DIA Awards** Silver, **Dutch VR Awards** Gold,
Audi Special Award, **Dutch Interactive Award**,
ISCOM Grand Prix for Creativity

Misc

Computer Knowledge :

Adobe Creative Suite / DaVinci Resolve

First Aid & CPR Certification :

Awarded in 2012 - renewed in 2019

Interests :

Sustainability, urban mobility, cycling, traveling,
exploring, new technologies, the future, extreme
sports, human behaviours

Education

ISCOM Paris Higher Communication Institute
2017 : Master II - "CREA 360"
Apprenticeship at AKQA Paris

ISCOM Paris Higher Communication Institute
2016 : Master I - Communication & digital production
Diploma project : SOS App - the app that optimises
the french emergency system. Diploma thesis : The
usefulness of new technologies in advertising.

A-Level Awarded with merit

2012 : Specialization in Sciences & Technologies of
management - European Section - Communication
and Human Resources Management option